



*Association for the Study of
Literature and Environment*



AESS

Association for Environmental Studies and Sciences

Sponsorship, Exhibit & Advertising Opportunities

Reclaiming the Commons

A joint conference hosted by ASLE and AESS

July 9-12, 2023

Oregon Convention Center

Portland, OR

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CONTRACT & ONLINE PAYMENT

We request that sponsors and advertisers complete this contract [online](#).

For exhibiting booths outside of sponsor packages, complete [this contract](#).

ABOUT THE 2023 CONFERENCE

The Association for the Study of Literature and Environment (ASLE) and The Association for Environmental Studies and Sciences (AESS) are excited to announce that they will hold their next conference jointly in Portland, Oregon on July 9-12, 2023 at the Oregon Convention Center. The theme of the conference will be “Reclaiming the Commons.” This event will offer opportunities for interdisciplinary collaboration, networking and professional development with a variety of sessions sponsored by both organizations. Other details can be found on the respective websites: aessconference.org and asle.org/conference/biennial-conference.

Our 2023 conference is expected draw between 800-900 academics, practitioners, undergraduate and graduate students involved in environmental studies, science, policy, conservation, advocacy, sustainability, and the humanities.

As the flagship associations for interdisciplinary environmental studies and sciences and environmental humanities and arts, AESS and ASLE respectively inspire, support and promote intellectual work of scholars and practitioners. They provide professional development and mentorship opportunities, which can make a huge difference one’s career. We are seeking sponsor support to remove barriers for attendance and help advance the mission of the organizations. Your contributions directly fund the event and help us make this meeting as diverse and inclusive as possible.

WHY SPONSOR THE 2023 CONFERENCE

- Access to educators and students from the environmental sciences, arts and humanities in one event.
- Unique opportunity to engage with a diverse group of scholars, writers, scientists, sustainability professionals and educators from organizations across the United States.
- Splash your organizational info across our conference mobile event app as well as on the ASLE *and* AESS websites and media outlets to increase the number of unique visitors to your sites and grow your mailing lists.
- Receive a complimentary list of conference registrants following the conference (terms and conditions apply as outlined on aessconference.org).

NOTABLE for 2023

- Sponsor options to help support specific mission-driven events (see page 5).
- Custom packages available. Please email asleconference2023@gmail.com and events@aessonline.org to discuss options.

SPONSORSHIP OPPORTUNITIES

	Platinum	Gold	Silver	Bronze	Friend
Price:	\$3,000	\$1,500	\$700	\$450	\$250>
Registration					
Complimentary conference registration*	3	2	1		
Complimentary exhibit booth	x	x			
Recognition					
Name and description on exhibitor section of website	x	x			
Sponsor recognition ribbons	x	x	x	x	x
Recognition on sponsor section of website	Logo	Logo	Logo	Logo	Logo
Social media mentions	3x	2x	1x		
Recognition on conference emails	Logo	Logo	Logo	Logo	Logo
Recognition on plenary and keynote slides	Logo	Logo			
Acknowledgement at keynote and plenary addresses	x				
Marketing					
Advance registration list (available by request of sponsor)	x	x	x	x	
Mobile app profile listing and management control	x	x	x	x	
Logo and 100-word pitch in pre-conference email	x	x	x		
Push notifications on conference mobile app	2	1			
Lead Retrieval available for in-app purchase	x	x	x	x	

**Conference Registration includes admission to full event beginning with Sunday morning and ending with Wednesday evening awards ceremony. Morning coffee provided Sunday-Wednesday. Lunch options will be available for purchase.*

Additional visibility and engagement opportunities available on page 5

[Complete Contract](#)

EXHIBITING OPPORTUNITIES

Every effort will be made to ensure exhibitors receive prime exposure and direct marketing opportunities with attendees. Efforts include but are not limited to:

- Exhibit area is centrally located near all session breakout rooms and adjacent to registration area and keynote speaker ballroom.
- Morning coffee/tea, and any reception or social refreshments are located adjacent to the exhibit area.

<i>Hours: Sunday-Wednesday 8am-4pm</i>	Exhibit Only	
	\$400	\$300
Packages		
Complimentary conference registration*	1	
Exhibit area with 8' table and two chairs; tablecloth included	x	Unstaffed shared table**
Name and 25-word description on exhibitor section of website	x	Name and link only
Exhibitor recognition ribbons for staff	x	
Additional table	\$125	

* Conference Registration includes admission to full event beginning with Sunday morning and ending with Wednesday evening awards ceremony. Morning coffee provided Sunday-Wednesday. Lunch options will be available for purchase.

**Conference staff will set up and refresh table as needed. Return shipping services upon request if exhibitor includes pre-paid label(s).

***Pre-shipment details will be emailed upon completion of contract.

[Complete Contract](#)

Additional visibility and engagement opportunities available on page 5

ENGAGEMENT PACKAGES

These are ideal for sponsors who cannot attend or wish to be involved with specific aspects of the event. Would you like to increase your engagement by adding-on to your sponsorship package? Check out these opportunities!

Branded Gear | Email to discuss

Promote your company while providing lanyards for badge holders.

Splash Screen | \$400

This is one of the most visible spaces for a promo. It's the digital equivalent of the print full page ad. Your logo will be the full-screen image when an attendee opens up their event app for the very first time. This image will also show up whenever the event app is opened after closing it out. Let your organization be the first thing any of our 800+ attendees view! You'll also have an event app profile with management control and receive attendee contact lists.

1 opportunity available

Event Banner | \$350

Display your organizational logo for all to see anytime anyone uses the event app. The event banner is static at the top of the screen, so your logo will always be visible to both mobile and web-based users when accessing the digital program. You'll also have an event app organizational profile listing with management control and receive attendee contact lists.

1 opportunity available

Dedicated Page Banner | \$300

Display your organizational logo for all to see anytime anyone an attendee selects a page (e.g. schedule). This image will show up briefly each time the page is visited. You'll also have an event app organizational profile listing with management control and receive attendee contact lists.

Limited opportunities available

Like something you see on this page? These are available for purchase [here](#).

Session Sponsorship | \$250

Can't be at the event? Don't have a rep to send? Want to support a panel led by your department? Your logo goes on the event website and event app schedule for the panel of your choice.* Logo is clickable and links to event app company profile.

**Session requests are prioritized in order of receipt and finalized at the discretion of the Event Staff.*

Diversity Caucus Event or Reception Refreshments | \$1500

We wish to prioritize diversity, equity and inclusion events at the 2023 conference by dedicating time for DEI events during the schedule where there are no concurrent sessions. Help us realize this goal by removing roadblocks for attendees to participate. We aim to provide sustenance so attendees can focus on participating in the welcoming and collaborative sessions. Your organization will be recognized as a special sponsor and given the opportunity to address the audience during diversity sessions and/or pass out information.

Multiple opportunities available

Custom Package | Email to discuss

Have an idea or want to create a custom package? We will work with you to meet your needs. Email asleconference2023@gmail.com and events@aessonline.org.

SCHOLARSHIPS

Attendee Scholarships | \$550 each

AESS/ASLE seeks to convene students, faculty and professionals – regardless of their ability to pay. Sponsoring an attendee to attend AESS/ASLE is one of many ways to support inclusion and diversity as well as improve interdisciplinary collaboration. Scholarship includes conference registration, lodging and event-sponsored meals. Sponsors will receive their logo on a dedicated portion of the conference website and a statement of thanks at the Opening Reception.

Like something you see on this page? These are available for purchase [here](#).

TERMS AND CONDITIONS

- 1. Code of Conduct:** All sponsors, exhibitors and conference attendees and their guests are expected to adhere to the conference [code of conduct](#). By completing an application to exhibit or be a sponsor, you acknowledge that you have reviewed and will abide by the code.
- 2. Payment & Cancellation Policy:** Full payment is due to secure exhibit table. Sponsors are expected to pay invoice by May 1. Refunds will be issued based on the following schedule:
 - Cancellation before April 1, 2023: 75% of total
 - Cancellation before May 1, 2023: 50% of total
 - Cancellation on or after May 1: 0% refund
- 3. Shipping:** Exhibitors may pre-ship materials, information on shipping window dates and address will be provided at a later date. Exhibitors are responsible for arranging any return-shipping. Conference staff will donate/recycle any materials left behind on or under tables after the conclusion of the event.
- 4. Skirting:** Tablecloths will be provided. If exhibitors wish to bring banners other dressing, please note that tables are 8 feet.
- 5. Conference Participation:** Complementary conference registration gives access to all sessions included in general admission on Sunday – Wednesday. ASLE and AESS welcome exhibitor and sponsor participation in and during sessions in the capacity of an attendee and encourages this type of face-to-face networking and collaboration for all of our guests. However, exhibitor may not distribute or leave behind merchandise, signs or printed materials in the meeting rooms without written prior approval of the Event Staff.
- 6. Digital Solicitation Guidelines:** As part of your participation in ASLE/AESS 2023, you will have access to the attendee mailing and email list, which contains contact information for those attendees who have not opted out to receive communications. Please remember that this list cannot be added to your internal database without obtaining permission from the user. Conference attendee lists are to be used only to promote ASLE/AESS 2023 and/or to promote the exhibiting company's presence and/or to promote the exhibitor products or services. Physical addresses can be used for multiple pre-conference mailings, and email addresses can be used for multiple communications prior to or during the events. However, only one email communication can be sent post conference for appropriate follow-up after the event, unless user opts-in to continue receiving correspondence from your organization.
- 7. Event App:** Sponsors and exhibitors will have a robust profile listing on the event app. It is the responsibility of the sponsor or exhibitor to populate information and maintain this profile through the event. ASLE/AESS is not responsible for the accuracy of sponsor/exhibitor information contained in the profile.
- 8. Registration:** Sponsors and exhibitors will receive an invitation to register once contract payment has cleared and registration is open for the event. Registration includes conference-related refreshments and sessions beginning with Sunday morning coffee and ending with Wednesday evening Reception. Sponsors and exhibitors are welcome to attend all conference and networking sessions associated with the event. Field-trip participation and pre-conference workshops requiring a ticket are add-ons and not covered by sponsor complementary registration.

ABOUT AESS

The Association for Environmental Studies and Sciences (AESS) (<https://aessonline.org>) is an independent, faculty-and-student-based professional association in higher education, designed to serve the needs of environmental scholars and scientists who value interdisciplinary approaches to research, teaching, and problem-solving. Founded in 2008, the Association seeks to provide its members with the latest environmental information and tools to create better courses, strengthen research, develop more satisfying careers, harness the power of a collective voice for the profession, and enjoy each other's company at national and regional meetings. Membership benefits include membership directory access, mentoring resources for students and faculty, access to a curated journals database, curriculum resources, and access to the *Journal of Environmental Studies & Sciences* (JESS), published by Springer.

A major aim of AESS is to encourage interdisciplinary understanding of environmental science, law, policy, management, ethics, history, and economics. From its beginning, AESS has been envisioned as a community of environmental scholars and scientists, not a confederation of disciplines. Fundamental to its members' embrace of higher education is the notion that broad advances in environmental knowledge require disciplinary, interdisciplinary, and trans-disciplinary approaches to research and learning.

AESS is committed to achieving its goals by:

- expanding capacity for cross-campus collaboration, mentoring, and shared scholarship;
- creating a collegial process for networking, sharing ideas, publishing, and promoting both disciplinary and interdisciplinary programs and conferences;
- developing model curricula and professional standards, and guidelines;
- supporting the career development of student and faculty members; and
- providing professional advice and public outreach on important matters of environmental science, policy, and management.

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ABOUT ASLE

The Association for the Study of Literature and Environment (ASLE) (<http://asle.org>) seeks to inspire and promote intellectual work in the environmental humanities and arts. Our vision is an inclusive community whose members are committed to environmental research, education, literature, art and service, environmental justice, and ecological sustainability.

Since 1993 [ASLE's biennial conference](#) routinely features creative and ecocritical panels and plenary speakers. Many of ASLE's honorary members, including Homero and Betty Aridjis, Wendell Berry, Linda Hogan, Mary Oliver, Ruth Ozeki, Scott Russell Sanders, and Gary Snyder, have made significant contributions to the fields of creative writing, indigenous studies, and place studies. We publish, in partnership with Oxford University Press, the peer-reviewed academic journal [ISLE: Interdisciplinary Studies in Literature and Environment](#), which includes poetry, fiction, and creative nonfiction alongside scholarly articles. The association's longstanding commitment to supporting artists and scholars remains one of its greatest strengths.

ASLE works with professors, practicing writers and artists, environmental educators and activists, and environmentally concerned citizens by:

- Supporting teaching and learning in the fields of environmental literature, ecocriticism, environmental studies, literature, and science, and broadly in the humanities and the arts
- Fostering member collaboration and public dialogue through conferences, networks, publications, and other forums
- Generating collaborative research in the humanities, arts, social sciences, and sciences
- Promoting equity, diversity, inclusion, and accessibility on behalf of the membership
- Facilitating the public dissemination of member projects and expertise
- And maintaining and championing ecologically sustainable and socially just practices

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