



# **EXHIBITING, SPONSORSHIP & ADVERTIZING OPPORTUNITIES**

**Association for Environmental Studies and Sciences  
Annual Conference: 2019**

**Theme: *Sustainable Futures***

**Date: June 26-29, 2019**

**Hosted by: University of Central Florida, Orlando, FL USA**

---

## THE 2019 CONFERENCE



The 2019 AESS Conference, our 11<sup>th</sup> annual meeting, will be held June 26-29, 2019 in Orlando, FL at one of the largest universities in the nation: University of Central Florida.

The conference theme this year is “**Sustainable Futures.**” Our conference is expected to draw more than 400 academics, practitioners, and graduate students involved in environmental studies, science, policy, conservation, and sustainability. Additionally, the exhibition hall will be open to University faculty, staff, and summer students.

## WHY PARTICIPATE AT THE AESS ANNUAL CONFERENCE

- Unique opportunity to engage with a diverse group of hundreds of scholars, scientists, sustainability professionals and educators.
- Network with professors and students from hundreds of colleges and universities across the United States.
- The Exhibition Hall will be open to University faculty, staff, and summer school students. \*New in 2019 is an added young professionals’ event. Mingle with students and early career folks after conference sessions have concluded for the day.
- All coffee breaks and lunches will be served adjacent to the exhibition hall.
- Exhibitor and sponsor names and contact information will be in the AESS Conference mobile event app as well as on the AESS website for one year.
- Receive a complimentary list of AESS registrants following the conference (terms and conditions apply as outlined on [aessconference.org](http://aessconference.org)).

As the flagship association for interdisciplinary environmental studies and sciences, AESS seeks sponsor support to help advance the mission of the organization while keeping membership costs low.

### **\*NEW\* in 2019**

- New opportunities for AESS members. Check out our special opportunities section on page 3.
- Tiered exhibition pricing.
- Custom packages for additional visibility.



## Sponsorship Opportunities

<i>AESS Members: see special opportunities on page 3</i>	<b>Platinum (limit 2)</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Friend</b>
<b>Price:</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>\$775</b>	<b>\$450</b>	<b>\$250</b>
<b>Registration</b>					
Complimentary conference registration	3**	2	1		
Complimentary exhibit booth	x	x			
<b>Recognition</b>					
Name and 25 word description on exhibitor section of website	x	x			
Sponsor recognition ribbons	x	x	x	x	x
Recognition on sponsor section of website	Logo	Logo	Logo	Logo	Logo
Social media mentions	4x	3x	2x	1x	
Banner ad on event app	x	x	x		
Recognition on conference signage	Logo	Logo	Logo	Logo	Logo
Recognition on plenary and keynote slides	Logo	Logo			
Acknowledgement at keynote and plenary addresses	x				
<b>Marketing</b>					
Advance registration list (available by request of sponsor)	x	x	x	x	
Enhanced mobile app listing	x	x	x	x	
Logo and 100-word pitch in pre-conference email	x	x	x		
Push notifications on conference mobile app	3	2			

\*\* Platinum sponsor may choose splash page on event app in lieu of 3 complimentary registrations.

<i>Hours: Thursday-Friday, 8am-5pm</i>		<b>Exhibit Only</b>		
<b>Price</b>	<b>Business</b>	<b>\$775</b>	<b>\$575</b>	<b>\$375</b>
	<b>Non-Profit</b>	<b>\$675</b>	<b>\$475</b>	<b>\$250</b>
<b>Packages</b>				
Complimentary conference registration	2	1		
Exhibit booth with 6' table and two chairs	x	x		Unstaffed shared table*
Name and 25-word description on exhibitor section of website	x	x		Name and link only
Exhibitor recognition ribbons for staff	x	x		

\* Conference staff will set up and refresh table as needed. Return shipping for supplies paid by exhibitor.

## AESS MEMBERSHIP PAYS OFF\*

AESS members have the unique opportunity to participate in the following sponsorships at free/reduced rates.

### Book/Publication Display

Showcase your publication in the exhibitor hall at a table set aside for AESS members. While this opportunity is of no-cost to members, space is limited and available on a first-come, first-served basis. Email to reserve your spot today.

### Social Media Promotion

Share news of your publications, promotions, successes across our social media platforms. Posting must be directly related to AESS member in good standing and used to increase visibility of member accomplishments. Fill out form at [aessonline.org](http://aessonline.org).

### Coffee & Tea Email to discuss

Consider getting your department to sponsor morning or afternoon refreshments. The perks: attendees will be happily refreshed and your department will have visibility through signage, recognition online, and the opportunity to display materials. This is a great way to showcase your department's programs and published works.

### Hydration Station Email to discuss

AESS has worked to eliminate disposable water bottles at events by providing water filling stations in conveniently accessed areas. Ask your department to support this mission by sponsoring a station. Attendees will be happily hydrated and your department will have visibility through signage, recognition online and the opportunity to display materials.

### Snack attack Email to discuss

Our attendees have sessions all day Thursday and Friday. Afternoon break is a popular time for guests to mingle and recharge. Consider asking your department to sponsor a break and help guests refuel. Your department will have visibility through signage, recognition online and the opportunity to display materials.

\* NOTE: Membership must be in good standing with an expiration date of July 2019 or later.

**Have an idea or want to create a custom package? We will work with you to meet your needs.**



## EVENT SPONSORSHIPS

### Opening Reception **Email to discuss**

The opening reception is part of the official kick-off of the conference. Cocktails and networking precede the opening welcome and keynote address. Gain exposure and visibility through a handful of opportunities: distribute branded promotional items, have your logo prominently displayed in the reception hall, and have time on the stage to address attendees.

### Plenary **Email to discuss**

The plenary panel is the first session of our annual meeting and a visible and well-attended event. This is an opportunity to be thanked at the beginning and end of our largest session while your signage and logos are visible to the attendees throughout the meeting space. You'll also get five minutes on stage to address attendees and be able to place information on all of the seats.

### Awards Reception **Email to discuss**

The awards reception is an annual AESS tradition, and attendees look forward to an evening to mingle after two days of sessions. The evening starts with cocktails and networking followed by speeches and awards distribution. This is an opportunity to be thanked at the beginning and end of our most-anticipated evening event. You'll gain exposure and brand visibility plus get five minutes on stage to address attendees.

Complete contract online at  
[aessconference.org/sponsorship](http://aessconference.org/sponsorship)

or email [canthon@aessonline.org](mailto:canthon@aessonline.org) to  
request an invoice.

## ADVERTISING & PROMOTIONAL SPONSORSHIPS

### Branded Reusables **Email to discuss**

Promote your company while also eliminating the need for disposable water bottles onsite. Our guests will have access to hydration stations to refill their bottles. Bottles will go to the first 250 registered guests plus volunteers and VIPs. Artwork will be designed in conjunction with AESS and vendor.

## TECHNOLOGY SPONSORSHIPS

### Mobile App Splash Screen **\$1,000**

Your company ad or logo displays full-screen when the app is launched or refreshed. The app will be available for free to all attendees. Attendees engaged with last year's app over 25,000 times. 1 opportunity available.

### Sponsored Icon **\$1,000**

Your company will have a unique icon on the home page of the app providing a highly visible opportunity for users to learn about your organization. Attendees made over 6,000 taps on dashboard icons in 2018. 1 opportunity available

### Attendee Scholarships **\$500 each**

AESS seeks to convene students, faculty and professionals – regardless of their ability to pay. Sponsoring an attendee to attend AESS is one of many ways to support inclusion and diversity as well as improve interdisciplinary collaboration. Scholarship includes conference registration and associated meals. Sponsors will receive their logo on a dedicated portion of the conference website and a statement of thanks at the Opening Reception.

## ABOUT AESS



The Association for Environmental Studies and Sciences (AESS) (<https://aessonline.org>) is an independent, faculty-and-student-based professional association in higher education, designed to serve the needs of environmental scholars and scientists who value interdisciplinary approaches to research, teaching, and problem-solving. Founded in 2008, the Association seeks to provide its more than 650 members with the latest environmental information and tools to create better courses, strengthen research, develop more satisfying careers, harness the power of a collective voice for the profession, and enjoy each other's company at national and regional meetings. Membership benefits include membership directory access, mentoring resources for students and faculty, access to a curated journals database, curriculum resources, and access to the *Journal of Environmental Studies & Sciences* (JESS), published by Springer.

A major aim of AESS is to encourage interdisciplinary understanding of environmental science, law, policy, management, ethics, history, and economics. From its beginning, AESS has been envisioned as a community of environmental scholars and scientists, not a confederation of disciplines. Fundamental to its members' embrace of higher education is the notion that broad advances in environmental knowledge require disciplinary, interdisciplinary, and trans-disciplinary approaches to research and learning.

AESS is committed to achieving its goals by:

- expanding capacity for cross-campus collaboration, mentoring, and shared scholarship;
- creating a collegial process for networking, sharing ideas, publishing, and promoting both disciplinary and interdisciplinary programs and conferences;
- developing model curricula and professional standards, and guidelines;
- supporting the career development of student and faculty members;
- providing professional advice and public outreach on important matters of environmental science, policy, and management.

## AESS OFFICERS AND BOARD OF DIRECTORS

Peter Jacques  
[President]

Valerie Banschbach  
[President-Elect]

Michael Finewood  
[Secretary]

Richard Groover  
[Treasurer]

Walter Rosenbaum  
[JESS Editor-in-Chief]

### Board Members

Elizabeth Beattie

Leslie Gray

Laureen Elgert

Teresa Lloro-Bidart

Erin Pischke

Karin Warren

## AESS STAFF

Carolyn Anthon  
[Managing Director]  
[canthon@aessonline.org](mailto:canthon@aessonline.org)